

## Gregg Young



Gregg Young has helped companies solve problems, improve quality, increase profits, and develop successful new products in his capacity as President and Founder of Young Associates, Inc. (<http://youngassocinc.com>) Gregg spent over 30 years solving problems, leading teams, and teaching problem solving skills in both large corporations and small businesses. He experienced both successes and frustrations, so he studied dozens of processes searching for best practices he could add to his clients' processes so they would deliver bigger results faster. When he discovered that best practices do exist, it sparked his passion to share this knowledge, so that anyone can solve problems as effectively as Sherlock Holmes solved crimes. He is the author of three books focused on upgrading business processes by adding these convergent, observation-based methods to existing processes. His latest book, *Reasoning Backward: How Sherlock Holmes Can Make You a Better Problem Solver*, provides anyone with the skills they need to solve problems effectively and create a competitive advantage in the global marketplace. You can email him at [gregg@youngassocinc.com](mailto:gregg@youngassocinc.com).