

John O. Young



John O. Young is currently serving as Vice President, Communications & Marketing at Oakland University after being promoted from Associate Vice President; where he is responsible for all marketing and public relations activity across all components of the University. Previously he served as Vice President of Marketing at Northwood University, he oversaw the marketing, communications, and creative staff; coordination of public relations; enrollment management; and sports information, as well as chaired the Web Executive Committee. Previously Mr. Young served for nearly eight years as vice president and chief marketing, enrollment, and government relations officer at Walsh College, and before that had 17 years of experience in leading the comprehensive marketing functions of various healthcare organizations in southeast Michigan, including Oakwood Healthcare System and St. Joseph Mercy - Oakland.

Mr. Young received his BBA degree in marketing from the University of Michigan in 1982 and his MBA from Wayne State University in 1984, where he also was a graduate assistant and continued to teach in an adjunct role until 1999. He taught in the MBA program at Walsh College for five years.

Currently, Mr. Young serves on the Auburn Hills DDA and Arnold Center Boards. He served on the Midland Planning Commission and as vice chair and secretary of the Farmington Hills Planning Commission, chair of the Farmington Area Arts

Commission, and secretary of the Michigan School of Professional Psychology Board of Directors. He has served on boards of Henry Ford Bi-County Hospital, United Way of Oakland County, Palmer Drug Abuse Program, American Marketing Association–Detroit Chapter, and was the chair of the Farmington Area Chamber of Commerce.

Running Bio: Captain of Cross Country and Track teams at Detroit Catholic Central; ran in college and for NIKE regional team.