

Sid Allen



Sid Allen retired from his duties as President/CEO of the Midland Area Chamber of Commerce in January 2014, after beginning work there in October of 2004.

Prior to his appointment, Allen served as President/CEO of the Longview (TX) Partnership, overseeing operations of the chamber of commerce, convention and visitors bureau, and downtown development. Allen was the first president of the Partnership, and was credited with developing and implementing numerous programs for the award-winning organization. After moving to Midland, in 2006 and 2007 the Midland Area Chamber of Commerce was named the Outstanding Chamber of the Year in Michigan in its size category, and was one of three finalists for national Outstanding Chamber of the Year in 2007.

Allen's chamber of commerce career spans 31 years and includes stints at four Texas chambers of commerce prior to his relocating in Midland. He is a past member of the Texas Association of Business Board of Directors, Texas Chamber of Commerce Executives Association Board of Directors, Labor Relations Committee of the U.S. Chamber of Commerce, and a task force appointee reporting to the governor on statewide economic development in Texas. He is currently a member of the board of the Michigan Association of Chamber Professionals, Northwood University Board of Governors, Arnold Center Board of Directors, Vice President and Board Member of the United Way of Midland County, Past Chairman and current board member of the Great Lakes Bay Regional Alliance, steering committee member of the Community Action Network, and member of the Central Michigan University Public Broadcasting Advisory Board.

A graduate of Texas Tech University, Allen began a career in broadcasting upon graduation as Sportscaster/Sports Director/News Director for KLBK-TV in Lubbock, Texas. He later became News Producer for KDFW-TV in Dallas and Executive News Producer for KJRH-TV in Tulsa, Oklahoma.

In his spare time, Allen is an avid golfer and reader. He has served as a part-time, play-by-play broadcaster for the Great Lakes Loons minor league baseball team on MCTV. He closely follows the Texas Tech Red Raiders and his beloved Dallas Cowboys. Sid is married to Kathy Allen and is the parent of three children, Sydney, Logan and Katie, and is the parent of Lola, Sid and Kathy's beloved Golden Retriever.